

CUSTOMIZED SOLUTIONS TO HELP YOUR PRACTICE & ASC THRIVE!



WWW.ARTISANMEDICAL.COM



IN TODAY'S TURBULENT HEALTH CARE MARKET...

It's no wonder that many ASCs and medical practices fail to thrive—

- Retiring partners reduce practice revenues
- New health care regulations drain profits
- Billing and collection hassles multiply
- MINIMAL reimbursement rate hikes
- HIPAA costs and compliance risks skyrocket
- Access to desirable OR time is limited

In fact, some actually *lose* money! We know that's *not* what you had in mind.

Let Artisan Medical simplify your practice's and ASC's path to success.

AN AILING SURGERY CENTER DESERVES A HEALTHY TRANSFORMATION

Failure to thrive is contagious and costly. Your practice can't perform optimally unless your surgery center does, too.

Let our team of consultants help. **Artisan Medical** and **Medical Consulting Group**, our strategic partner, have helped more than 65 centers in 29 states! Regain your organizational health and competitive advantages.



Our customized, proven solutions and experienced consultants provide:

- Management Services
- Billing and Collections
- HIPAA Compliance Training
- Websites and Marketing
- Surgeon Recruitment
- Share Transfers and Partner Exit Strategies
- Strategic Planning

PATIENTS LOVE ARTISAN CENTERS

Symphony Apex Quality Awards typically rank Artisan centers in the top 10% in terms of patient satisfaction.

SURGEONS LOVE ARTISAN CENTERS

Recently, several Artisan centers were among *Becker's ASC Review* magazine's "40 Centers to Know." Artisan Medical and Medical Consulting Group were both listed as "Top 40 Companies to Know" in the ASC industry.

PRACTICE ADMINISTRATORS LOVE ARTISAN MEDICAL, TOO

Practice administrators are often spread very thin, juggling a laborious daily task list. Outsourcing to a team of specialists not only contributes to less stress but also to more practice efficiency. We build long-term cooperative relationships with our clients, and our strategic partnership with

Medical Consulting Group enables us to offer an extensive array of customized business services and experienced consultants to assist your practice. Spend your time and focus your attention on taking care of patients while our specialists tackle other time-consuming but essential daily tasks:

- Revenue Cycle Management/Billing and Collections
- IT Services
- HIPAA Compliance Training
- Marketing
- Website Development and Social Media
- General Ledger Accounting/Accounts Payable



THINKING OF OPENING A NEW SURGERY CENTER?

Let us turn your vision into a "custom-built" surgery center. Our experienced consultants work with an affiliated team of architectural, legal, and financial experts. Together, we build Smart Practices and Organizational Health into your new center's DNA, assisting you with:

- Surgeon recruitment
- Financing options
- Real estate procurement
- Staffing, credentialing, and training
- Building design and equipment planning
- Licensing and accreditation

***Empower your center with a HEALTHY start!
We make it easier, and YOU make it better.***

ORGANIZATIONAL HEALTH = COMPETITIVE ADVANTAGE

Artisan Medical (AM) will partner with your organization to jointly develop innovative and customized support programs so you are well-positioned to achieve your strategic goals. We can provide specialized on-site staff training and recruitment of your center's staff. Our on-going assistance programs eliminate hassles and empower your staff to reach operational excellence.

The Organizational Health of your center leads directly to patient, staff, and surgeon satisfaction. Good teamwork and strong partners help you drive sustained, profitable growth. Sustained growth increases share values over time for both your ASC and medical practice.

Call us, at Artisan Medical. Our allied team of specialists will help custom build your ASC or revive your current surgery center and medical practice. Artisan Medical gives you the competitive edge you need to thrive in a turbulent health care market.



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